

Experience Audit

Achieve User Engagement and Drive Product Excellence with Data-Driven Experience Audits

We delve into your product's experience, benchmarking it against industry design standards. Our comprehensive report unveils key findings and provides tailored recommendations for enhancement.

UXreactor
Part of **Ascendion**

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Looking to Enhance Your Product Experience?

You're probably facing challenges like...

- Falling Behind Competitors
- Inconsistent and Confusing features
- Compliance and Accessibility Issues

You want an experience that's

- Seamless User Experiences
- Best-in-Class Features
- Accessible Design
- Increased User Engagement
- Improved Product Usability

You're left with questions like...

- Are my solutions aligning with user and business objectives?
- Is my product meeting industry standards and compliance requirements?
- What are the key issues with my product's user experience?
- Which aspects of my product need immediate attention?
- What elements of my product are successful and should be retained?
- How can my product enhance its market relevance and competitiveness?

Experience Audits Are a Quick and Efficient Way to Enhance Customer Engagement

| Data-Based Insights

UX, UI, and Conceptual
Standard and Compliance Violations

| Comprehensive Analysis

Product Experience
Standards and Compliance

| Actionable Recommendations

Design Problems
Experience Opportunities
Severity and Feasibility Identification
Accessibility Compliance Gaps

**What You
Will Get**

What It Can Look Like

5 Weeks

Week 1

Week 2

Week 3

Week 4

Week 5

- *Kick-off & Discovery*

Product Audit

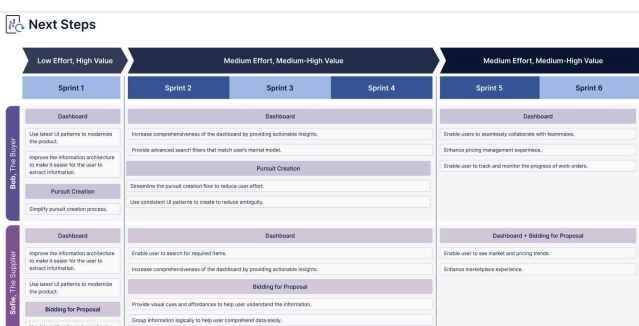
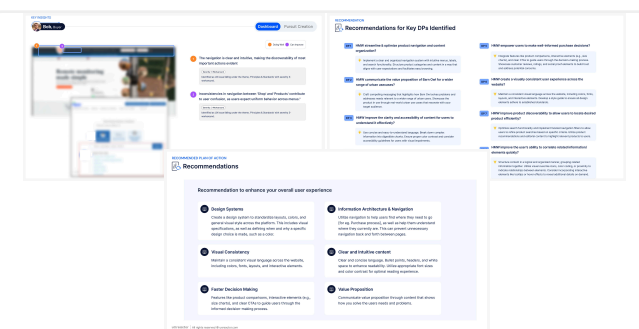
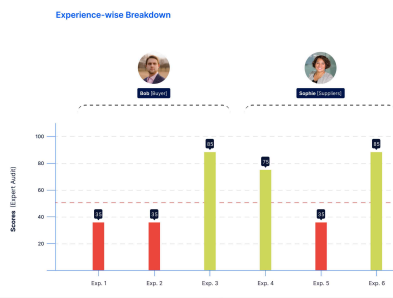
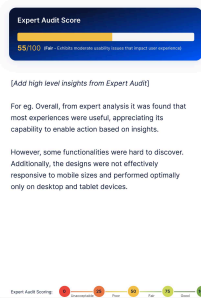
Compliance Audit

Readout or
Prioritization Workshop

Analysis & Reporting

- *Optional*

Design Updates



What Success Looks Like

Catalia Health

We identified 15 moderate to severe issues in the first week of the patient experience



We identified almost 70 issues, over half of which were moderate to critical issues in the e-commerce journey that were prioritized for immediate fixes

* Rally Up

We uncovered 30+ usability issues, which resulted in 7 overarching principles to adhere to for redesign

"We are very pleased with our engagement with UXReactor. They provided an objective assessment of our product experience with actionable insights and a prioritized plan which we used to enhance our product."



Lynda Moyer
Former Director,
New Product Development

Catalia Health