

Concept Market Fit

Transform Back-of-the-Napkin Ideas Into a Fully Functional Prototype

From designing and developing innovative concepts to securing investors and driving market penetration, we ensure user acceptance and scalable experience with a comprehensive design service.

UXreactor
Part of **Ascendion**

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Looking to Transform an Idea into a Product?

You're probably facing challenges like...

- Unclear vision and strategy
- Lack of expert design skills
- Overwhelming volume of problems to solve
- Lack of user acceptance

You want an experience that has

- Market Fit
- Scalable Experience Foundation
- Best-in-Class Solutions
- Competitive Edge
- User Acceptance

You're left with questions like...

- Is my idea valid?
- Am I going to be different than my competitors?
- What is my unique value proposition?
- How do I create rapid concepts and get user validation?
- What user and business problems should I prioritize solving?
- How do I know my product will solve the problems well?
- How can I incorporate AI into my solution?

Establish Market Fit and Future-Proof Your Product With Experts.

Fully Functional Prototype

Investor-Ready Demo
User Reactions and Feedback
Enhanced Experience

User Validated Idea

Problem Definition
Solution Validation
Vision Establishment
Requirements Grooming

Product Strategy

MVP Roadmap
Pitch Support
Launch Strategy Support

**What You
Will Get**

What It Can Look Like

4 Months

Month 1

Month 2

Month 3

Month 4

Kick-off & Discovery

Formative Research: Persona, Journey, and Pains

Competitive Analysis

Experience

Benchmarking

Experience Audit (Existing Products)

Findings

Readout

Strategy
Workshops

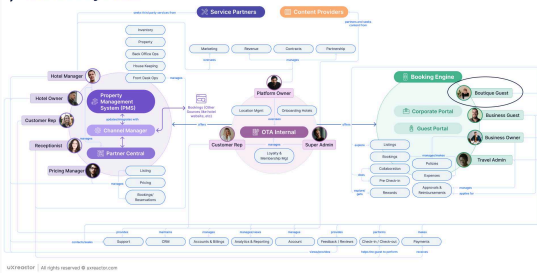
Scoping & Planning

Experience
Vision

User Validation Research

Concept Design: Navigation, Content
Strategy, Workflows, Wireframes

Design Updates with Click-Through Prototype



What Success Looks Like

CLOUDKN@X

We designed an investor-ready prototype in 8 weeks and helped them raise \$10.7 million in funding.

StayNow

We converted an idea into a live product in 12 months, gaining \$2.5 million in funding during the first round.



We transformed their idea to a functioning product in 12 weeks.

"Thank you, UXReactor team. You played a huge part in getting us off the ground."



Balaji Parimi
Founder & CEO

CLOUDKNOWX

"I think this is gorgeously done and it's really helpful in terms of looking into certain areas of filling gaps that we haven't plugged in yet."



Robert Hanson,
Founder & CEO



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