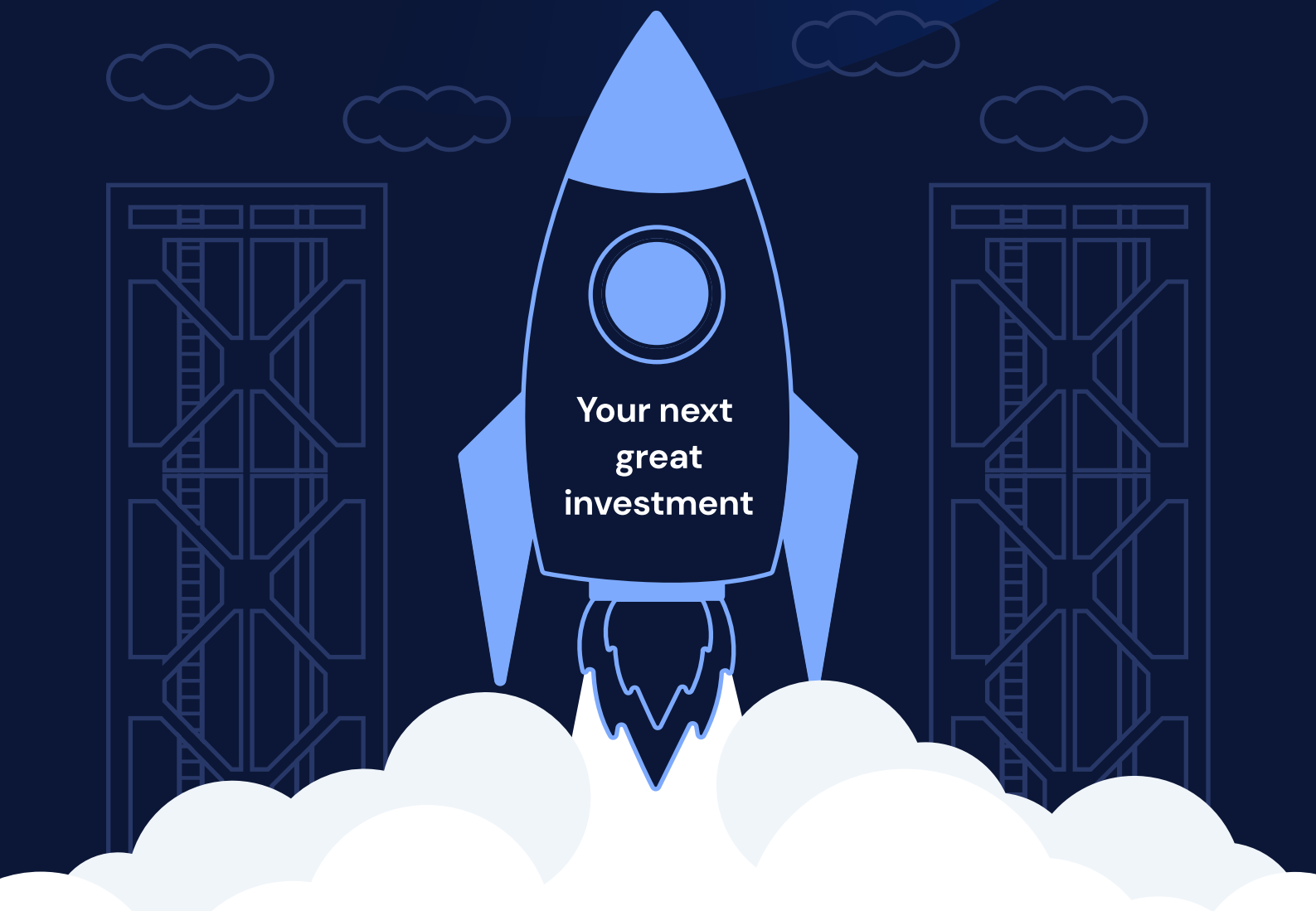


uXreactor

Venture Diligence + Diagnostic

How can investment firms enhance their due diligence, de risk their investments and increase portfolio success rates?

Product Experience: The key to transforming dry powder into rocket fuel to launch your portfolio companies into the stratosphere.



uXreactor

"Companies that deliver delightful user experiences will outperform their competition!"

Today, customers have a myriad of choices for products and services. With competition just a mouse click away how can you stack the deck in your portfolio's favor?

Venture Diligence + Diagnostic

Specifically calibrated to **enhance your pre-investment due diligence efforts** as well as **diagnose roadblocks within your existing portfolio**.

What you can expect

Comprehensive diagnostic reports that will **triangulate market intelligence with user insights and UX best practices**, providing you with **actionable and immediate steps for igniting your portfolio performance and success**.



Experience Due Diligence

- Is the product designed for the right users?
- Are the experiences optimized for maximum impact?
- What is needed to create a product that people cannot live without?

Portfolio Diagnostic

- Why are prospects not converting?
- Why are customers jumping ship?
- How can we create a moat that the competition cannot breach?

User feedback

User validated issues and opportunities

Competitive analysis

Strengths, weaknesses, and opportunities to differentiate

Best practice assessment

User experiences benchmarked against UX best practices

Why UXReactor?

Through our proven product experience strategy + design methodologies, we have **unlocked hundreds of millions of dollars in revenue** for some of the world's leading tech companies.

We've also co-created flagship products for **seed-stage startups now in hyper-growth**.

Client success

CLOUDKN@X

Significantly enhanced product experience led to acquisition by Microsoft

NOKIA

Increased post-launch customer base by 100%



Streamlined workflows increased user efficiency by 45%



User perception of CDW brand increased by 87%

Extreme

Network administrator productivity improve by over 100%

TEKION

Company valuation skyrocketed to \$3.5 billion

Team Expertise

Our global team of experts bring decades of real-world experience, having led design for companies like Citrix, Paypal, Yahoo!, and more.

We are singularly focused on delivering actionable results that generate substantial ROI.



Contact us

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